

# PORTFOLIO

Galia Schnadower

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Industrial Designer +

CONSUMER PRODUCTS

POS

INTERIOR

PACKAGING & GRAPHICS

ART & CHARACTERS

Galia Schnadower / [galia@galiadesign.com](mailto:galia@galiadesign.com) / [www.galiadesign.com](http://www.galiadesign.com) / Los Angeles

# CONSUMER

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## Products

CONSUMER PRODUCTS

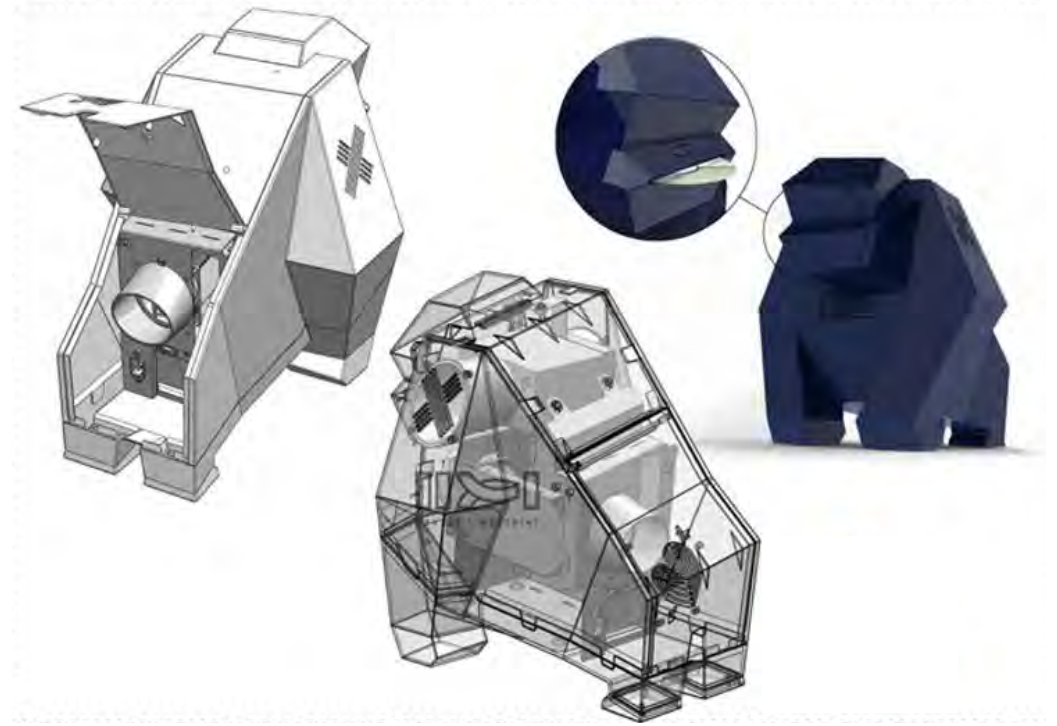
POS

INTERIOR

PACKAGING & GRAPHICS

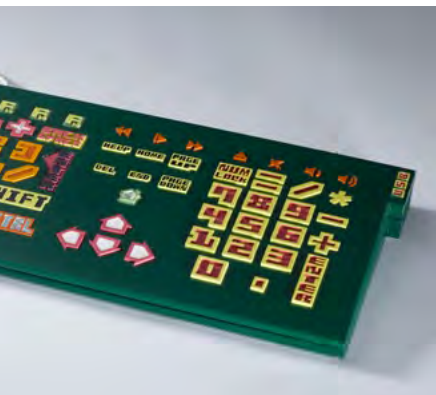
ART & CHARACTERS

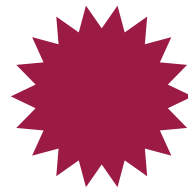
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### THIRTEEN / ELEVEN - Personal Computers - Youth Series

Role: Design, engineering, modeling & prototyping of 3 series of computer & computer accessories.  
While working at the Industrial Design Department at Baruch Naeh Strategic Design. Tel-Aviv, 2010-2011  
FULLY WORKING PROTOTYPES



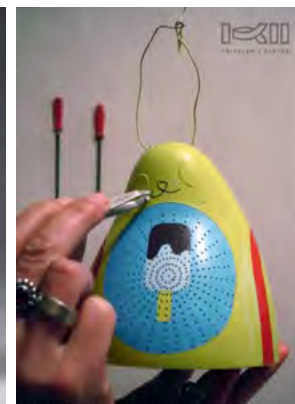


### THIRTEEN / ELEVEN - Personal Computers - Kids Series

Role: Design, engineering, modeling & prototyping of 3 series of computers & computer accessories. While working at the Industrial Design Department at Baruch Naeh Strategic Design.

Tel-Aviv, 2010-2011

FULLY WORKING PROTOTYPES



## Stack N' Go Vino

Portable and stackable wine cups.

Role: Concept, Design & engineering.

Client: AdNArt. Freelance. Tel-Aviv, 2013



## TRACY TABLE LAMPS

Nova of California, Los Angeles, 2016-2017



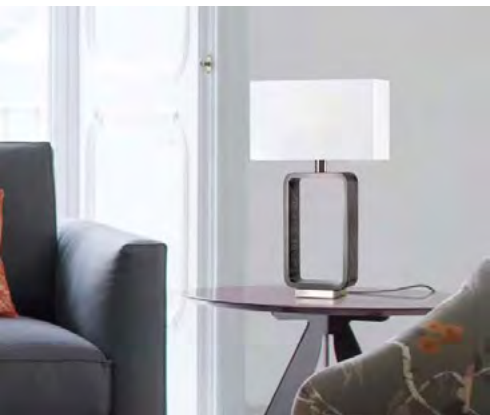
NOVA  
— OF —  
CALIFORNIA



Tracy Rectangular Table Lamp



Tracy Ring Table Lamp





### THIRTEEN / ELEVEN - Personal Computers - Premium Series

Role: Design, engineering, modeling & prototyping of 3 series of computer & computer accessories.  
While working at the Industrial Design Department at Baruch Naeh Strategic Design. *Tel-Aviv, 2010-2011*  
FULLY WORKING PROTOTYPES





## PILL ORGANIZER WATER BOTTLE

Pill organizer & water bottle combined. Equipped with a seven compartment pill organizer, so you keep them together on the go.

Role: Product Designer. Concept, Design & engineering.

Client: AdNArt. Freelance. Tel-Aviv, 2013

## GPS COLLAR FOR DOGS

Tracking device for dogs consisting of a collar and a home-station. The collar is designed to be lightweight & comfortable and comes in two different sizes to fit all breeds.

Client: Strix. Tel-Aviv, 2007



## BE-CREATIVE KINETIC BUILDING BLOCKS

Role: Design, Geometric solution, engineering, & modeling.

Client: Be-Creative Ltd. Freelance. *Tel-Aviv, 2011-2012*

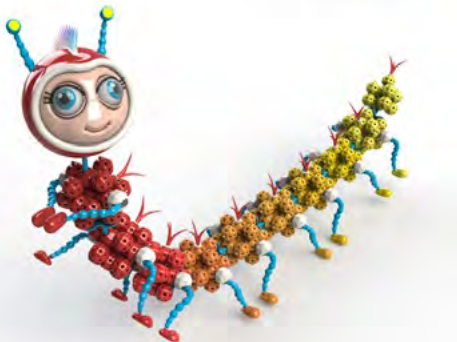
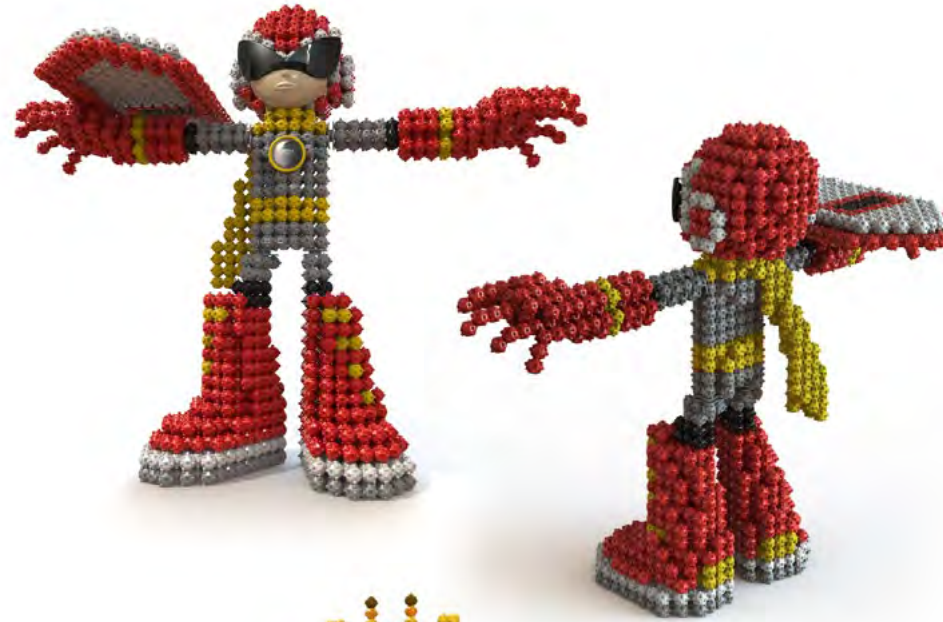


Concept Development



3d Modeling & Renders

## 3d Modeling & Renders



**BE-CREATIVE KINETIC BUILDING BLOCKS**  
Role: Design, Geometric solution, engineering, & modeling.  
Client: Be-Creative Ltd. Freelance. *Tel-Aviv, 2011-2012*

Prototypes  
Molded plastic

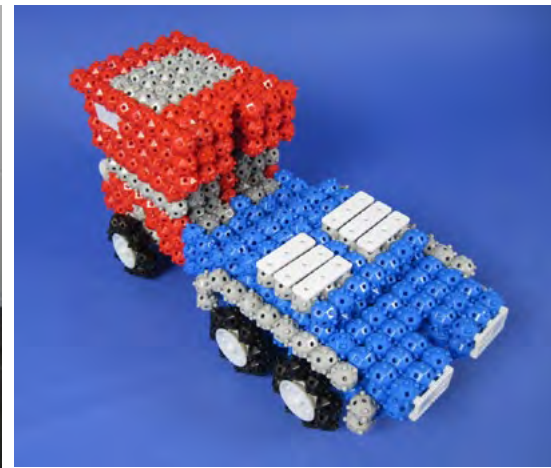
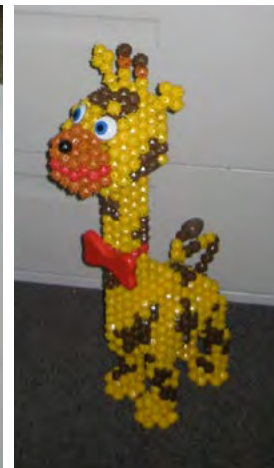


## BE-CREATIVE KINETIC BUILDING BLOCKS

Role: Design, Geometric solution, engineering, & modeling.

Client: Be-Creative Lab Ltd.

Freelance. Tel-Aviv, 2011-2012



## LASER CUT DIY FOX

Wooden DIY Fox Portrait.  
Animal Collection for  
National Geographic .  
Makerskit, 2015



## YOGURT FLIP N' POUR

Two compartment container that keeps components separately and allows pouring one into another right before consuming.

Role: Product Designer. Concept, Design & engineering.  
Client: AdNArt. Freelance. Tel-Aviv, 2014

Link to  
projects  
Page

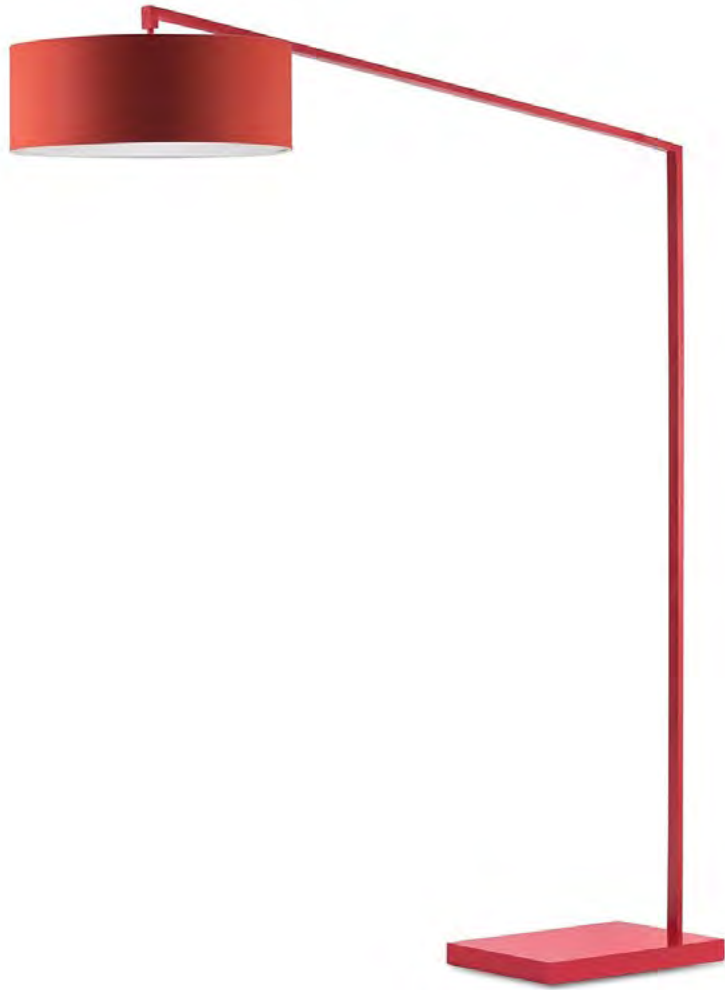




**NAKED CHAIR**  
*Eindhoven, 2003*

## FLOOR & ARC LAMPS

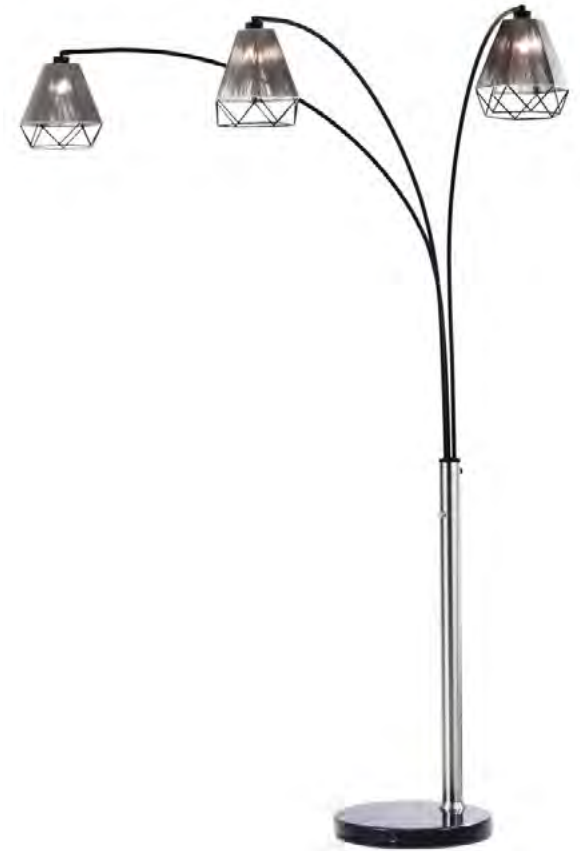
Nova of California, Los Angeles, 2016-2017



Red Stretch Arc Lamp



Parallax Floor Lamp



Polygon 3 Light Arc Lamp



NOVA  
OF  
CALIFORNIA

# LASER CUT DIY CANDLE HOLDER

WoodenLaser cut DIY candle holder Kit.

Pop, Connect, Enjoy!

Makerskit, 2015





**TRIVASE**

*Independent work, London, 2007*



## ARON CARTON CONCEPT

Dresser made from cardboard boxes  
*Independent Project, Tel -Aviv, 2007*



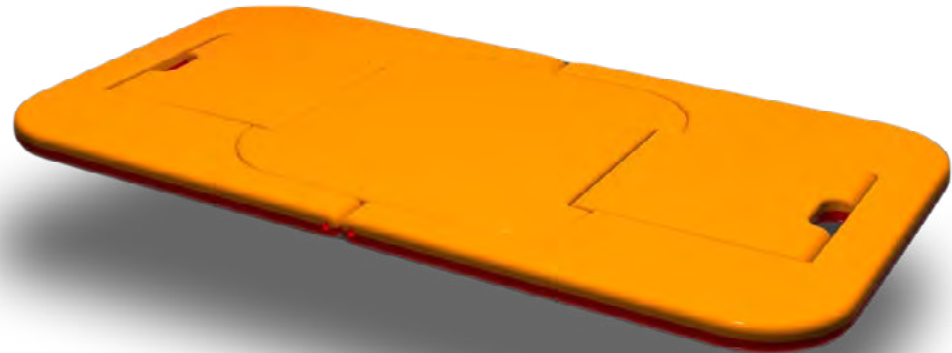
**2 IN 1 CHAISE CONCEPT**

*Bezalel Academy, Jerusalem, 2002*



## DOUBLE SIDED FOLDABLE STOOL

*Independant Project, Tel -Aviv, 2009*



# POS

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## Design

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# RAID POS STANDS

Tel Aviv, 2009



## TOMS DIY SHOE WORKSHOP

- \* TOMS DIY "Pop Art" shoe design
- \* DIY workshop at TOMS headquarters at Playa del Rey.
- \* Laser cut wooden product display design. Makerskit, 2015

TOMS



## MIZRAHI TFAHOT SIGNAGE

Studio AmirZehavi. Tel Aviv, 2005



## ORANGE CELL PHONES SECURITY STAND

Studio AmirZehavi. Tel Aviv, 2006



# SAMSUNG MP3 STAND

Studio AmirZehavi. Tel Aviv, 2005



סמנד דלסקי - Samsung



סמנד רפפורי - Samsung



# BEZEO POS STANDS

Aluminum laser cutting. Tel Aviv, 2010



## "GO-MAKER-GO" PRODUCT DISPLAY

Laser cut Wooden Product Display.

Makerskit, 2015



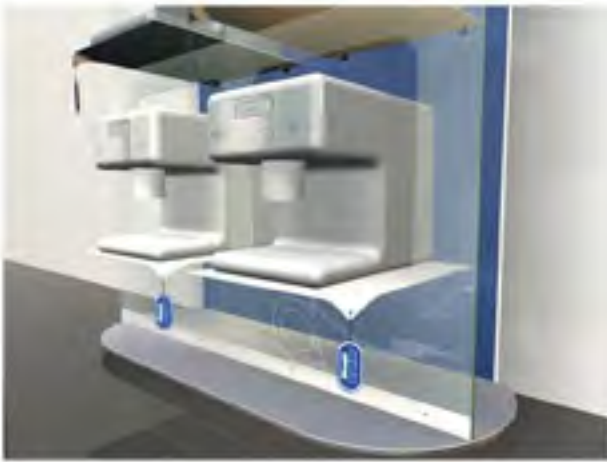
## TABLETOP DISPLAY



# MAKERSKIT DIY KITS DESK DISPLAY

Los Angeles, 2015





**DELONGHI COFFEE TASTING & SHOWCASE STANDS**  
Studio AmirZehavi. Tel Aviv, 2006



# INTERIOR

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## Design

CONSUMER PRODUCTS

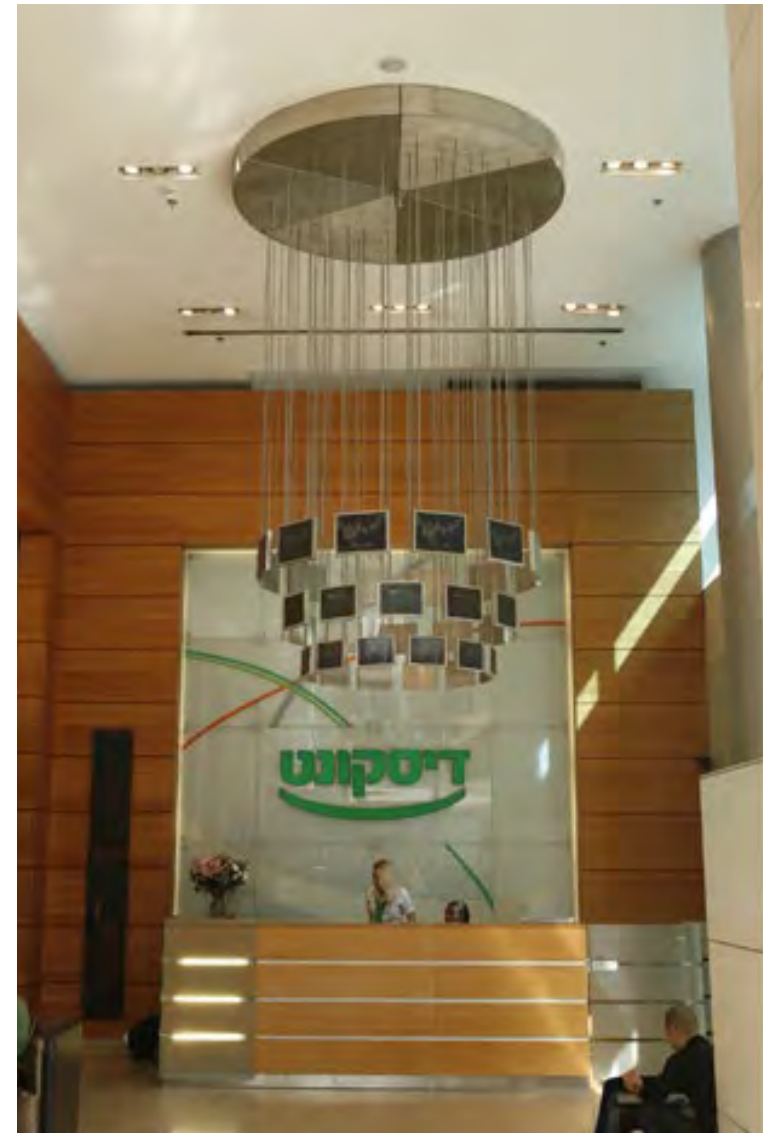
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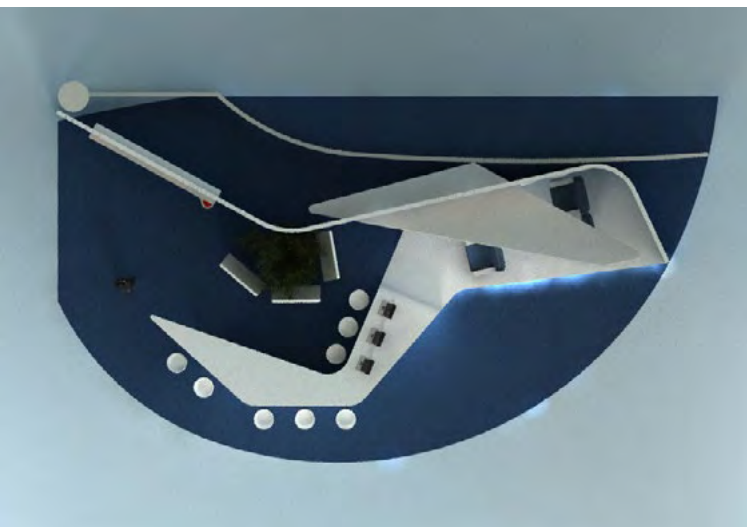
Architectural, POS and interior design projects for clients: Bank Discount, Office Depot, Microsoft and Elite.  
Studio AmirZehavi. Tel Aviv, 2005-2006



**LAVIDO  
CONCEPT STORE**  
Store Design for  
Lavido, a natural  
cosmetics brand.  
Design from concept  
to production.  
Store Location:  
Kenyon Hazahav,  
Rishon Le Zion,  
Israel.  
*Tel Aviv, 2013*



**EL-AL AIRLINES BOOTH DESIGN**  
Studio AmirZehavi. Tel Aviv, 2005





## UBQ MATERIALS

Branding and Factory Design.  
Factory Location: Zehelim, Israel.  
*Tel Aviv, 2013-2014*



# PACKAGING

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## & Graphic Design

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# MOLDED PULP FIBER PACKAGING

Role: Senior Industrial Designer.

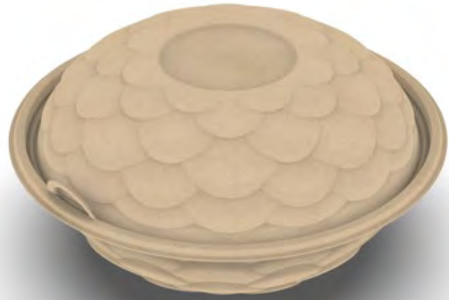
Zume Inc. Los angeles, 2021-2023



# MOLDED PULP FIBER PACKAGING

Role: Senior Industrial Designer.

While working at Zume Inc. Los angeles, 2021-2023



## HANDLE BOX PACKAGING DESIGN

Makerskit, 2015



# FOLDED CARTON PACKAGING- GRAPHICS

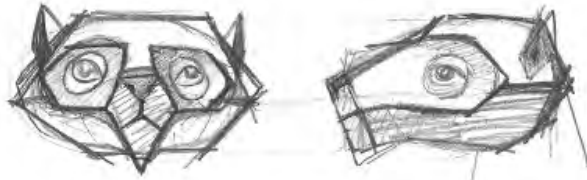




LOGO DESIGN



SKETCHING SKILLS



# ART

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## & Characters

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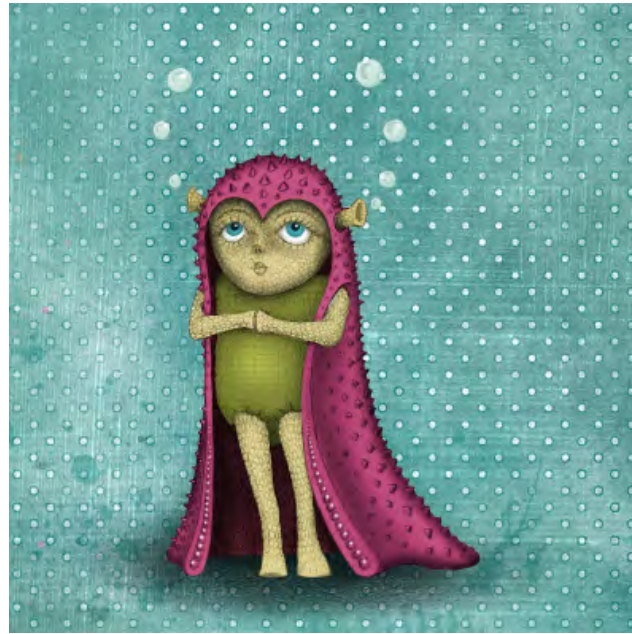


**MEESHOOZ™**  
*Handmade needle-felted creatures.*  
*Where Design meets the Art. The contrast between the industrial and the handmade, between the practical and the decorative.*  
*Independant line of dolls. Tel Aviv-/ Los Angeles, 2014- now*

Link to Website



MIXED MEDIA ILLUSTRATIONS



# THANK YOU

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for your time! 

*I would love to hear from you!*

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RESUME

INFOGRAPHIC RESUME